

Your Kids and Looming College Challenges

We have many clients who talk about their great kids and the college experience they want them to have. They expect them to get into great schools. Many think they are financially prepared... but some are wondering out loud these days if that's a certainty.

The cost of higher education is sky-rocketing, college acceptances are wildly competitive and many students and parents are wondering if they may be under-prepared. So, there is someone we'd like you to know: **Kevin Krebs, Founder & Managing Partner of Partners for Achievement (PFA)**. His business is helping families successfully navigate college planning and career readiness. He caught our attention when he talked about these points:

- Only 24% of college students graduate in four years...and the average is now closer to six
- Nearly 80% of students change majors...thus adding great expense to the college tab
- Almost 54% of most recent college grads are unemployed or underemployed
- Just over 71% have significant college debt..the average is \$35,000

Kevin also shared with us that the ratio of high school counselors, helping with college prep and admission, to students in need of this guidance is 500 to 1. Even more alarming, the ratio of college counselors guiding students to successful employment is nearly 2,400 to 1. Where help is most needed, scant resources are available and the consequences can be life altering.



To learn more about PFA, visit their [website](#)

To learn about their experience and client successes, see the [PFA Scorecard.pdf](#)

Please let us know if this information about preparing for college and career is helpful.

[Contact us](#) if we can help to ensure that you have all the right resources working on the best future for your children.

Several of our business colleagues have shared personal success stories about the significant help Kevin and his company have provided so the PFA process is one you will want to consider. Because we are all placing our "biggest bets" on our children and their future, you may want to get to know Kevin too.

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